



2009–10 MECKLENBURG COUNTY BAR SPONSORSHIP OPPORTUNITIES

*“As a statewide provider of professional liability insurance, Lawyers Mutual has found the Mecklenburg County Bar to be **the** source for effective marketing to Mecklenburg County lawyers. With its energetic leaders and staff, the Bar not only works to match companies with appropriate marketing opportunities, but also genuinely seeks to help each marketing partner. The result is a true win/win/win: for the Bar, for the attorneys, and for the Bar’s business partners.”*

– T. Carlton Younger, President

Lawyers Mutual Liability Insurance Company of North Carolina

The Mecklenburg County Bar offers numerous events and programs throughout the year, ranging from intimate gatherings of a few dozen attorneys to large-scale events with hundreds of attendees.

When you sponsor an event with the Mecklenburg County Bar, you’re doing more than promoting your business. You become a valued partner in our tireless effort to bring worthwhile programs to our members and to the public. You help the Bar fulfill its mission to serve the public and Bar members in improving and preserving the administration of justice.

Because our events serve a broad spectrum of needs—for our membership and for the Mecklenburg County community—each attracts a diverse cross section of our membership.

The pages that follow outline events available to the business community for sponsorship. Your business may select specific events, or we can create a year-round partnership that includes sponsorship, advertising, and other targeted forms of recognition based on your preferences and support level.

Contact the Mecklenburg County Bar at 704/375-8624 or adplace@meckbar.org for more information about sponsoring events or programs or about becoming a year-round partner.



MCB EVENT AND PROGRAM OVERVIEW

Detailed descriptions, benefits, and sponsorship levels are on corresponding pages

Event	Page #	Overview
Continuing Legal Education (Year-Round)	4	CLE courses range from one hour to several days and cover a variety of topics vital to the legal profession. Courses are live, replays, or taken online. Online courses have a statewide reach.
<i>Lunch with a Lawyer Program</i> (Year-Round)	5	<i>A diverse group of CMS rising eighth-graders interested in a career in law pair with volunteer attorneys throughout the school year.</i>
Annual Golf Tournament (Fall)	6	Members enjoy pre- and post-tournament parties and engage in friendly competition on the greens.
Fall & Spring Swearing In Ceremonies (Late September & Late April)	7	Personalized celebrations of achievement for attorneys who passed the NC Bar Exam or are new to the 26 th Judicial District. Followed by an elegant catered reception.
Lawyers' Luncheon Series (Year-Round, 2–3 lunches)	8	A local expert discusses topics that affect legal professionals during this networking luncheon.
Holiday Party (Mid-December)	9	A networking event open to all members featuring food, friendship, and fun in an elegant venue.
<i>Bar Leadership Institute</i> (January–May)	10	<i>A five-month intensive leadership training program for lawyers of diverse backgrounds. Includes a kickoff dinner, retreat, and evening sessions.</i>
<i>Silent Partners</i> (Year-Round)	11	<i>A mentoring program for new attorneys who are paired with experienced Bar members, including judges, and senior partners in law firms.</i>
<i>Diversity Day</i> (A Saturday in Late February)	12	<i>A conference focusing on minority high school and college undergraduate students interested in a career in law.</i>
Sports Leagues (Winter & Summer)	13	Winter basketball and summer softball leagues Both sports include co-ed leagues.
Law Day Lecture & Luncheon (Late April or Early May)	14	Part of a national celebration that features a well-regarded keynote speaker and Liberty Bell Award presentation.
Annual Meeting (May)	15	Attendees enjoy a barbecue lunch while awards are presented, new officers are elected, and a new president is sworn in.
Lawyer Referral Service Reception (June)	16	An intimate event that recognizes an attorney for outstanding community service and invites MCB members to join the Lawyer Referral Service (LRS) panel.
Year-Round MCB Partnership Packages	17–21	Ensures maximum exposure to MCB members by combining advertising, sponsorship, and year-round recognition.

Community-focused/diversity events are in italics.



OVERVIEW OF SPONSORSHIP BENEFITS

Relationships matter. Sponsorship provides maximum exposure to our members in a setting that allows you interact with them, face-to-face. Based on your sponsorship level, your business may enjoy the following benefits:

Advertisement	Your choice of one of the following: (1) a two-column display ad in the <i>Mecklenburg Bar News</i> monthly newsletter, (2) a 1/4-page display ad in the Annual Membership Directory, or (3) a 30-day tile ad on our website.
Admission	Admission to the event(s) you sponsor, with the quantity determined by your sponsorship level. Additional admission is available for purchase after member registration has closed.
Mecklenburg Bar News/Directory	Your choice of a one-year subscription to the <i>Mecklenburg Bar News</i> or a copy of the MCB Membership Directory, each of which are distributed to all MCB members.
Display Area	Ability to display or distribute promotional and informational items at a special table, on attendee tables, or in packets given to attendees. At certain events, you may also host a drawing for attendees to enter. Unless otherwise indicated prior to the event, the MCB does not supply table skirts and other decorations.
List of Bar Members	The most up-to-date list of our entire membership on CD, which includes names, firms, mailing addresses, and e-mail addresses of our members.
Preferred Vendor	A listing of your business name or logo (based on sponsorship level) on our website, which hyperlinks to your business's website
Participant List	A list of participants' names and their firms, either electronically or in print, following the event(s) you sponsor.
Print/CLE Recognition	Acknowledgement in event programs and/or signage, in the event wrap-up story in the <i>Mecklenburg Bar News</i> monthly newsletter, and on PowerPoint promos at CLEs. If the event is of public interest, your support will also be acknowledged in event- or program-related press releases and/or ad placements in newspapers or other periodicals, provided sponsorship is committed to by the publication's advertising deadline.
Stage Recognition	Recognition from stage at the event by the emcee, speaker, or committee chair organizing the event.
Stage Time	Introducing yourself, from stage or from the floor at the event(s) you sponsor, to attendees as a group and briefly explaining the product or service your business provides.

Each event is unique; therefore, benefits may vary based on facility requirements or committee and speaker preferences. Sponsors will be notified of special requirements in advance of the event.

Contact the Mecklenburg County Bar at 704/375-8624 or adplace@meckbar.org for additional information about event-specific sponsor benefits.



CONTINUING LEGAL EDUCATION COURSES (YEAR-ROUND)

Each course we offer counts toward fulfilling our members' continuing legal education (CLE) requirements. Course lengths range from a single one-hour session to sessions spread out over several days. You may sponsor an individual class or support our program year-round. *Sponsorship for CLEs presented by practice sections are subject to section chair approval and a different pricing structure based on section needs.* Visit www.meckbar.org for a list of upcoming CLEs.

Year-round sponsors receive the highest level of exposure throughout the year, with their name/logo printed on program transcripts used at live CLEs, as well as at the beginning of CLEs replayed on DVD. They may also have their name/logo added to all online CLEs, which are used by attorneys across NC to fulfill State Bar requirements.

Sponsor Benefits	Year-Round CLE Sponsor \$10,000	Annual Review \$2,500	Full-Day CLE \$1,000	Half-Day CLE \$500	One-Hour CLE \$250
Admission	1 <i>at any five CLEs</i>	2	1	1	1
Advertisement	√				
Mecklenburg Mecklenburg Bar News/Directory	√				
Display Area*	√√	√	√		
Preferred Vendor Listing	<i>logo</i>	<i>name only</i>	<i>name only</i>	<i>name only</i>	<i>name only</i>
List of Bar Members	√				
Name/Logo (<i>online & DVD CLEs</i>)	√				
Participant List	√	√	√	√	√
Print/CLE Recognition (<i>on transcripts, flyers, course materials, and/or signage</i>)	<i>at all CLEs</i>	√	√	√	√
Stage Recognition	<i>at all CLEs</i>	√	√	√	√

* if space does not allow for a table or booth, you may still bring promotional items that can be placed on participants' tables.

Double-checked items (√√) indicate year-round placement of business name or logo on all transcripts, flyers, Web and DVD courses. Also includes year-round stage recognition and preferred placement of display area (if space allows) at live CLEs.

Contact the Mecklenburg County Bar at 704/375-8624 or adplace@meckbar.org



for more information about CLEs.

LUNCH WITH A LAWYER PROGRAM (YEAR-ROUND)

This year-round program pairs attorneys with rising eighth-grade students considering a future career in law. Students are recommended by their principal and represent diverse ethnic and socioeconomic backgrounds. Mentors and students have monthly lunches throughout the school year, with the student “shadowing” the mentor for a day at his or her office and/or in court at the end of the school year.

All volunteer attorneys attend an orientation in July. At the kick-off luncheon, which takes place in August before the school year begins at Johnson C. Smith University, students, their parents, and school administrators meet the mentors, hear from a guest speaker, and receive information on the specifics of the program. Approximately 200 students, parents, mentors, judges, and administrators attend the kickoff luncheon.

Sponsor Benefits	Major Sponsor \$8,000	Associate Sponsor \$1,000	Supporter Sponsor \$500
Admission <i>(kickoff luncheon)</i>	3	2	1
Advertisement	√		
Mecklenburg Bar News/Directory	√		
Display Area <i>(on tables or in gift bags only)</i>	√	√	<i>in gift bags only</i>
List of Bar Members	√		
Preferred Vendor Listing	<i>logo</i>	<i>name only</i>	<i>name only</i>
Participant List <i>(of attorneys only)</i>	√	√	
Print/CLE Recognition*	√√	√	√
Stage Recognition	√√	√	√

Double-checked items (√√) indicate preferred placement of business name or logo on all print pieces and in stage recognition.

Major Sponsors will have their name and logo included in an ad promoting the program and the volunteer attorneys in a local periodical. Also includes recognition on the Bar’s website.

Contact the Mecklenburg County Bar at 704/375-8624 or adplace@meckbar.org for more information about the Lunch with a Lawyer program.



ANNUAL GOLF TOURNAMENT (FALL)

This Golf Tournament has been a favorite of MCB member for over 20 years. Members enjoy lunch and refreshments before engaging in friendly competition on the green. Past highlights have included a hole-in-one contest for a luxury sedan. Following the tournament, players and guests enjoy a catered collegial reception/prize ceremony.

Sponsor Benefits	Industry-Exclusive Sponsor \$5,000	Major Sponsor \$2,500	Associate Sponsor \$1,000	Prize/Giveaway Donor (see below)
Admission (<i>green fees</i>)	4	2	<i>reception only</i>	
Advertisement	√	√		
Mecklenburg Bar News/Directory	√			
Display Area (<i>promotional items</i>)	<i>anywhere on- or off-course</i>	<i>anywhere off-course</i>	<i>anywhere off-course</i>	
List of Bar Members	√			
Participant List	√	√		
Preferred Vendor Listing	<i>logo</i>	<i>logo</i>	<i>name only</i>	
Print/CLE Recognition	√√	√	√	√
Signs on Tee Boxes	√			
Stage Recognition	√√	√	√	√
Stage Time	√√	√	√	

Double-checked items (√√) indicate preferred placement of display area, of business name or logo on all print pieces, and in stage recognition.

Prize Needs - Below is the list of prizes needed:

- Luxury vehicle for hole-in-one contest (sponsor purchases insurance & signage)
- Driver for longest drive winner
- Putter for closest-to-the-pin winner
- Prizes for each player on the winning team (foursome)
- Prizes for each player on the second-place team (foursome)
- Door prizes for a drawing at the reception
- Shoe bags for players that will be distributed before the tournament during registration
- Items for shoe bags that will be distributed before the tournament during registration

Contact the Mecklenburg County Bar at 704/375-8624 or adplace@meckbar.org for more information about Golf Tournament.



FALL & SPRING SWEARING IN CEREMONIES (LATE SEPTEMBER & LATE APRIL)

Our swearing in ceremonies are different from many around the country because they are personalized celebrations of achievement. Attorneys who have passed the North Carolina Bar Exam receive individual introductions by established MCB attorneys before being sworn in to the North Carolina State Bar. A catered reception follows, where family, friends, judges, and attorneys welcome the newly barred attorneys into the legal community.

Sponsor Benefits	Year-Round Ceremony Sponsor \$10,000	Industry-Exclusive Sponsor* \$5,000	Major Sponsor* \$2,500	Associate Sponsor* \$1,000	Supporter Sponsor* \$500	Giveaway Donor*
Admission	3 <i>per ceremony</i>	4	3	2	1	
Advertisement	√	√				
Mecklenburg Bar News/ Directory	√	√				
Display Area	√√	√√	√	<i>in gift bags only</i>		
List of Bar Members	√	√				
Preferred Vendor Listing	<i>logo</i>	<i>logo</i>	<i>logo</i>	<i>name only</i>	<i>name only</i>	
Participant List <i>(of newly sworn-in attorneys)</i>	√	√	√			
Print/CLE Recognition	√√	√√	√	√	√	√ <i>on signs</i>
Stage Recognition	√	√	√	√	√	
Stage Time <i>(reception only)</i>	√	√				

* per ceremony.

Double-checked items (√√) indicate preferred placement of display area, of business name or logo on all print pieces, and in stage recognition.

Giveaway Donations include promotional/informational items to be included in bags given to all new admittees. **Exclusive Sponsorship** is also available for this event.

Contact the Mecklenburg County Bar at 704/375-8624 or adplace@meckbar.org for more information about our Swearing In Ceremonies.



LAWYERS' LUNCHEON SERIES (YEAR-ROUND)

Lawyers lunch and learn at this series of two to three luncheons throughout the year. Luncheons feature a discussion on a topic that affect the legal community. Members enjoy lunch and engage in collegiality in a relaxed atmosphere.

Sponsor Benefits	Series Sponsor \$5,000	Industry- Exclusive Sponsor* \$2,500	Major Sponsor* \$1,000	Supporter Sponsor* \$500
Admission	<i>3 per luncheon</i>	2	1	1
Advertisement	√			
Mecklenburg Bar News/Directory	√			
Display Area <i>(on tables or in gift bags only)</i>	√√	√	√	
List of Bar Members	√			
Participant List	√	√	√	
Preferred Vendor Listing	<i>logo</i>	<i>logo</i>	<i>name only</i>	<i>name only</i>
Print/CLE Recognition	√√	√	√	√
Stage Recognition	√	√	√	√
Stage Time	√	√		

* per luncheon

Double-checked items (√√) indicate preferred placement of display area, of business name or logo on all print pieces, and in stage recognition.

Exclusive Sponsorship is also available for this event.

Contact the Mecklenburg County Bar at 704/375-8624 or adplace@meckbar.org for more information about Lawyers' Luncheon Series.



HOLIDAY PARTY (MID-DECEMBER)

This event, which is open to all MCB members, provides a relaxed atmosphere for Bar members and judges to gather, reconnect, and create new relationships. Past holiday parties have attracted approximately 200 attorneys, who enjoy great food, friendship, and holiday fun.

Sponsor Benefits	Industry-Exclusive Sponsor \$5,000	Major Sponsor \$2,500	Associate Sponsor \$1,000	Supporter Sponsor \$500	Door Prize Donor
Admission	4	3	2	1	
Advertisement	√				
Mecklenburg Bar News/ Directory	√				
Display Area	√√	√√	√		
List of Bar Members	√				
Preferred Vendor Listing	<i>logo</i>	<i>logo</i>	<i>name only</i>	<i>name only</i>	
Participant List	√	√	√		
Print/CLE Recognition	√√	√√	√	√	√
Stage Recognition	√√	√√	√	√	√
Stage Time	√	√			

Double-checked items (√√) indicate preferred placement of display area, of business name or logo on all print pieces, and in stage recognition.

Door Prize Donations include gift baskets, gift certificates to restaurants, retail establishments, entertainment venues, sporting events, etc.

Exclusive Sponsorship is available for this event.

Contact the Mecklenburg County Bar at 704/375-8624 or adplace@meckbar.org for more information about Holiday Party.



BAR LEADERSHIP INSTITUTE (JANUARY–MAY)

The Bar Leadership Institute (BLI) is a five-month education program that provides intensive leadership training to lawyers of diverse backgrounds and who have been practicing three to ten years. Considered the future leaders of the Bar, participants develop leadership skills, identify their strengths, and learn ways to become involved with community and volunteer opportunities with the Bar. The program begins with a kickoff dinner, where students and spouses hear a well-respected Bar leader and learn more about the program, followed by an intensive weekend retreat, and six evening sessions covering a broad range of topics and speakers.

Sponsor Benefits	Major Sponsor \$15,000	Associate Sponsor \$5,000	BLI Scholarship Benefactor \$2,000	Supporter Sponsor \$1,000
Admission	4 <i>kickoff dinner</i>	3 <i>kickoff dinner</i>	2 <i>kickoff dinner</i>	1 <i>kickoff dinner</i>
Advertisement	√	√		
Mecklenburg Bar News/Directory	√	√		
Display Area	√√ <i>at kickoff dinner and sessions</i>	√ <i>at kickoff dinner and sessions</i>	√ <i>kickoff dinner only</i>	√ <i>kickoff dinner only</i>
List of Bar Members	√	√		
Preferred Vendor Listing	<i>logo</i>	<i>logo</i>	<i>logo</i>	<i>name only</i>
Participant List	√ <i>Current and past BLI grads</i>	√ <i>Current BLI students only</i>		
Print/CLE Recognition	√√ <i>in newsletter articles and Facebook</i>	√ <i>in newsletter articles and Facebook</i>	√ <i>in newsletter articles and Facebook</i>	√ <i>in newsletter articles and Facebook</i>
Stage Recognition	√√	√	√	√
Stage Time <i>(kickoff dinner only)</i>	√	√	√	√

Double-checked items (√√) indicate preferred placement of display area, of business name or logo on all print pieces, and in stage recognition.

**Contact the Mecklenburg County Bar at 704/375-8624 or adplace@meckbar.org
for more information about BLI.**



SILENT PARTNERS PROGRAM (YEAR-ROUND)

This program is offered each year to members of the Bar who have been practicing in Mecklenburg County for less than three years. The program pairs a less experienced attorney with a more experienced member of the Bar (the “Silent Partner”) for a mentoring relationship. Last year’s program welcomed 38 new lawyers from a variety of practice areas included judges and senior partners acting as mentors. The program kicks off with a breakfast in November and continues with regularly scheduled breakfasts and informally scheduled meetings throughout the year.

Sponsor Benefits	Major Sponsor \$2,500	Associate Sponsor \$1,000	Supporter Sponsor \$500	Giveaway Donor
Admission	2 <i>Kickoff breakfast</i>	1 <i>Kickoff breakfast</i>	1 <i>Kickoff breakfast</i>	
Advertisement	√			
Mecklenburg Bar News/Directory	√			
Display Area	√√	√		
List of Bar Members	√			
Preferred Vendor Listing	<i>logo</i>	<i>Name only</i>	<i>name only</i>	
Participant List	√			
Print/CLE Recognition	√√	√	√	√
Stage Recognition	√√	√	√	√
Stage Time	√			

Double-checked items (√√) indicate preferred placement of display area, of business name or logo on all print pieces, and in stage recognition.

Giveaway Donations include items such as gift baskets, gift certificates to restaurants, retail establishments, sporting or cultural events, etc.

Exclusive Sponsorship is also available for this program.

**Contact the Mecklenburg County Bar at 704/375-8624 or adplace@meckbar.org
for more information about the Silent Partners Program.**



DIVERSITY DAY (A SATURDAY IN LATE FEBRUARY)

This one-day conference focuses on high school and college undergraduate minority students who are interested in pursuing a career in law. Students meet with and hear from prominent attorneys, judges, law students, and law school admissions officers about the role the legal profession plays in everyday society and what to expect from law school. Minority bar associations and law school career and admissions officers are on hand to offer information about programs, educational services, scholarships, and networking opportunities.

Sponsor Benefits	Major Sponsor \$2,500	Associate Sponsor \$1,000	Supporter Sponsor \$500
Admission	4	2	1
Advertisement	√		
Mecklenburg Bar News/Directory	√		
Display Area	√√	√	
List of Bar Members	√		
Preferred Vendor Listing	<i>logo</i>	<i>name only</i>	<i>name only</i>
Participant List <i>(attorneys only)</i>	√	√	
Print/CLE Recognition	√√	√	√
Stage Recognition	√√	√	√
Stage Time	√		

Double-checked items (√√) indicate preferred placement of display area, of business name or logo on all print pieces, and in stage recognition.

Exclusive Sponsorship is available for this event.

Contact the Mecklenburg County Bar at 704/375-8624 or adplace@meckbar.org for more information about Diversity Day.



SPORTS LEAGUES (WINTER AND SUMMER)

We currently offer two sports leagues for Bar members: basketball in the winter (at the Harris YMCA), and softball in the summer (at Veterans Park on Mondays, Wednesdays, and Thursdays). Each sport includes Co-Ed leagues, with 12 to 15 teams per sport, and 10 to 15 players per team (120–180 players per sport). Teams can comprise attorneys from a single firm, or they can be a mixture of attorneys from smaller firms. Sponsors at every level have the opportunity to interact with players at the game venues, and they are welcome to bring, at their own cost, food and/or non-alcoholic beverages to the game venue, as well as branded items for players to use during the game, such as towels, baseball caps, sweatbands, or water bottles.

Sponsor Benefits	Year-Round League Sponsor \$5,000	League Sponsor \$2,500	Team Sponsor \$1,000	Supporter Sponsor \$500	Sponsor Restaurant \$250
Advertisement	√				
Mecklenburg Bar News/ Directory	√				
Display Items/ Giveaways	√	√	√	√	
List of Bar Members	√				
Logo/name on schedules, etc.	√	√	√	√	
Logo/Name on team jerseys	√	√			
Preferred Vendor Listing	<i>logo</i>	<i>logo</i>	<i>name only</i>	<i>name only</i>	<i>name only</i>
Participant List/Team Rosters	√	√	√		
Print/CLE Recognition	√	√	√	√	√

Exclusive Sponsorship is available for each league, or for both leagues.

Contact the Mecklenburg County Bar at 704/375-8624 or adplace@meckbar.org for more information about sports leagues.



LAW DAY LECTURE & LUNCHEON (LATE APRIL/EARLY MAY)

Established in 1958 by President Eisenhower, our local event is part of a national celebration of America’s legal system. This event attracts approximately 200 to 300 attorneys for a luncheon program that includes a keynote speaker of regional or national acclaim. Local high-school student winners of the *Charlotte Observer* Law Day Essay Contest are announced. The Liberty Bell Award is also presented to a deserving non-attorney whose work has helped advance the cause of freedom under the law.

Sponsor Benefits	Industry-Exclusive Sponsor \$5,000	Major Sponsor \$2,500	Associate Sponsor \$1,000	Firm Sponsor \$550 <i>law firms only</i>	Supporter Sponsor \$500
Admission	4	3	2	10 <i>reserved table</i>	1
Advertisement	√				
Mecklenburg Bar News/Directory	√				
Display Area	√	√√	√		√
List of Bar Members	√				
Preferred Vendor Listing	<i>logo</i>	<i>logo</i>	<i>name only</i>		<i>name only</i>
Participant List	√	√	√		
Print/CLE Recognition	√√	√√	√	√	√
Stage Recognition	√√	√√	√	√	√

Double-checked items (√√) indicate preferred placement of display area, of business name or logo on all print pieces, and in stage recognition.

Contact the Mecklenburg County Bar at 704/375-8624 or adplace@meckbar.org for more information about Law Day.



ANNUAL MEETING (LATE MAY)

Our Annual Meeting is an almost 100-year-old tradition in the Charlotte legal community that our attorneys look forward to each year. It attracts approximately 400–500 attorneys each year to a location in uptown Charlotte. Participants enjoy a barbecue lunch while volunteer lawyers are recognized, attorneys who have passed away in the past year are remembered, the MCB board of directors is elected, the new MCB president is sworn in, and door prizes are drawn. The largest firms in the area have traditionally sent large groups to this event to elect board members in a relaxed, fun environment.

Sponsor Benefits	Industry-Exclusive Sponsor \$5,000	Major Sponsor \$2,500	Associate Sponsor \$1,000	Door Prize Donor
Admission	6	4	2	
Advertisement	√			
Mecklenburg Bar News/Directory	√			
Display Area	√√	√√	√	
List of Bar Members	√			
Preferred Vendor Listing	<i>logo</i>	<i>logo</i>	<i>name only</i>	
Participant List	√	√		
Print/CLE Recognition	√√	√√	√	√
Stage Recognition	√√	√√	√	√

Double-checked items (√√) indicate preferred placement of display area, of business name or logo on all print pieces, and in stage recognition.

Door Prize Donations include gift baskets or gift certificates to restaurants, retail establishments, entertainment venues, sporting events, etc.

Exclusive Sponsorship is available for this event.

Contact the Mecklenburg County Bar at 704/375-8624 or adplace@meckbar.org for more information about Annual Meeting.



LAWYER REFERRAL SERVICE RECEPTION (JUNE)

For almost 60 years, our ABA-approved [Lawyer Referral Service](#) (LRS) has served the community by providing referrals to attorneys (mainly sole practitioners and small firms) who agree to provide a 30-minute consultation at a reduced rate. LRS has over 100 attorneys making their services available to the public. The annual LRS reception is an intimate event that recognizes an attorney for outstanding service to the community and is an opportunity for our members to join the LRS panel.

Sponsor Benefits	Major Sponsor \$1,500	Associate Sponsor \$500	Supporter Sponsor \$250	Door Prize Donor
Admission	3	2	1	
Attendee List	√			
Mecklenburg Bar News/ Directory				
Display Area	√√	√		
List of Bar Members				
Preferred Vendor Listing	<i>logo</i>	<i>name only</i>	<i>name only</i>	
Participant List				
Print/CLE Recognition	√√	√	√	
Stage Recognition	√√	√	√	
Stage Time	√			

Double-checked items (√√) indicate preferred placement of display area, of business name or logo on all print pieces, and in stage recognition.

Door Prize Donations include gift baskets or gift certificates to restaurants, retail establishments, entertainment venues, sporting events, etc.

Exclusive Sponsorship is available for this event.

Contact the Mecklenburg County Bar at 704/375-8624 or adplace@meckbar.org for more information about the Lawyer Referral Service Reception.



MCB PARTNER PACKAGES 2009–10

Platinum MCB Partner \$50,000

MCB Major Events (includes all)

- Golf Tournament – Major Sponsor
- Fall Swearing In – Major Sponsor
- Spring Swearing In – Major Sponsor
- Holiday Party – Major Sponsor
- Basketball League – League Sponsor
- Softball League – League Sponsor
- Law Day – Major Sponsor
- Annual Meeting – Major Sponsor

MCB Community-Focused & Diversity Programs (includes all)

- Lunch with a Lawyer – Major Sponsor
- Bar Leadership Institute – BLI Scholarship Benefactor
- Silent Partners Program – Major Sponsor
- Diversity Day – Major Sponsor
- Lawyer Referral Service Reception – Exclusive Sponsor
- Annual Review CLE – Major Sponsor

MCB Publicity and other benefits (includes all)

- 12 full-page ads in the *Mecklenburg Bar News*
- Inside front cover of Membership Directory
- Tile ad on Web site home page for 12 months
- Year-round partner recognition at all live CLEs and video replay CLEs
- Participant lists of all events (where applicable)
- Print recognition for all events
- Admission to all events (number varies per event)
- Stage recognition to all events (where applicable)
- Display area at all events (where applicable)
- Stage time at all events (where applicable)
- Preferred vendor listing in the Marketplace section of our Web site
- Year-round partner recognition at the Bar Center
- Up-to-date list of our membership on CD
- Subscription to the *Mecklenburg Bar News*
- Copy of Membership Directory

Total Value = \$61,715

**Contact the Mecklenburg County Bar directly at 704/375-8624 or
adplace@meckbar.org to learn more about becoming a Platinum MCB Partner.**



Gold MCB Partner
\$25,000

MCB Major Events (please select five)

- Golf Tournament – Major Sponsor
- Fall Swearing In – Major Sponsor
- Spring Swearing In – Major Sponsor
- Holiday Party – Major Sponsor
- Basketball League – League Sponsor
- Softball League – League Sponsor
- Law Day – Major Sponsor
- Annual Meeting – Major Sponsor

MCB Community-Focused & Diversity Programs (please select two)

- Lunch with a Lawyer – Major Sponsor
- Bar Leadership Institute – BLI Scholarship Benefactor
- Silent Partners Program – Major Sponsor
- Diversity Day – Major Sponsor
- Lawyer Referral Service Reception – Exclusive Sponsor
- Annual Review CLE – Major Sponsor

MCB Publicity and Other Benefits (includes all)

- 8 full-page ads in the *Mecklenburg Bar News*
- Full-page, full-color ad in Membership Directory
- Tile ad on Web site home page for six months
- Year-round partner recognition at all live CLEs
- Participant lists of all events you select (where applicable)
- Print recognition for all events you select
- Admission to all events you select (number varies per event)
- Stage recognition to all events you select (where applicable)
- Display area at all events you select (where applicable)
- Stage time at all events you select (where applicable)
- Preferred vendor listing in the Marketplace section of our Web site
- Year-round partner recognition at the Bar Center
- Up-to-date list of our membership on CD
- Subscription to the *Mecklenburg Bar News*
- Copy of Membership Directory

TOTAL VALUE = \$31,905

**Contact the Mecklenburg County Bar directly at 704/375-8624 or
adplace@meckbar.org to learn more about becoming a Gold MCB Partner.**



**Silver MCB Partner
\$15,000**

MCB Major Events (please select four)

- Golf Tournament – Major Sponsor
- Holiday Party – Major Sponsor
- Annual Meeting – Major Sponsor
- Fall Swearing In – Major Sponsor
- Spring Swearing In – Major Sponsor
- Basketball League – League Sponsor
- Softball League – League Sponsor
- Law Day – Major Sponsor

MCB Community-Focused & Diversity Programs (please select two)

- Lunch with a Lawyer – Associate Sponsor
- Bar Leadership Institute – Supporter Sponsor
- Silent Partners Program – Associate Sponsor
- Diversity Day – Associate Sponsor
- Lawyer Referral Service Reception – Major Sponsor
- Full-Day CLE Sponsor

MCB Publicity (includes all)

- 6 full-page ads in the *Mecklenburg Bar News*
- Half-page color ad in Membership Directory
- Tile ad on Web site home page for three months
- Partner recognition at all live CLEs for six months
- Participant lists of all major events you select (where applicable)
- Print recognition for all events you select
- Admission to all events you select (number varies per event)
- Stage recognition to all events you select (where applicable)
- Display area at all events you select (where applicable)
- Stage time at all major events you select (where applicable)
- Preferred vendor listing in the Marketplace section of our Web site
- Year-round partner recognition at the Bar Center

TOTAL VALUE = \$17,060

**Contact the Mecklenburg County Bar directly at 704/375-8624 or
adplace@meckbar.org to learn more about becoming a Silver MCB Partner.**



**Bronze MCB Partner
\$10,000**

MCB Major Events (please select three)

- Golf Tournament – Major Sponsor
- Holiday Party – Major Sponsor
- Annual Meeting – Major Sponsor
- Fall Swearing In – Major Sponsor
- Spring Swearing In – Major Sponsor
- Basketball League – League Sponsor
- Softball League – League Sponsor
- Law Day – Major Sponsor

MCB Community-Focused & Diversity Programs (please select two)

- Lunch with a Lawyer – Supporter Sponsor
- Bar Leadership Institute – Supporter Sponsor
- Silent Partners Program – Supporter Sponsor
- Diversity Day – Supporter Sponsor
- Lawyer Referral Service Reception – Supporter Sponsor
- One-Hour CLE Sponsor

MCB Publicity (includes all)

- 12 half-page ads in the *Mecklenburg Bar News*
- Quarter-page color ad in Membership Directory
- Partner recognition at all live CLEs for six months
- Participant lists of all major events you select (where applicable)
- Print recognition for all events you select
- Admission to all events you select (number varies per event)
- Stage recognition to all events you select (where applicable)
- Display area at all events you select (where applicable)
- Stage time at all major events you select (where applicable)
- Preferred vendor listing in the Marketplace section of our Web site
- Year-round partner recognition at the Bar Center

TOTAL VALUE = \$10,850

**Contact the Mecklenburg County Bar directly at 704/375-8624 or
adplac@meckbar.org to learn more about becoming a Bronze MCB Partner.**